

Fall Leadership Conference

Competitive Events

*The Fall Leadership Conference is less than two months away and if you haven't already begun working on your competitive events, now is the time! The following suggestions might be helpful to your students in creating winning Letters, Logos and Cover Designs. Please make sure to read the rules for each event that accompany this document. **Registration for the JAG Leadership Event and the Logo Design competitions are due in our office no later than Tuesday, October 1st.***

JAG Leadership Event (Letter) –

Individual Event - 2.2 (pages 12 & 13, CEM)

Some of the letters from last year were very well written and scored high, but others scored low because of improper punctuation, grammar, content and formatting. Most all of the letters written by the Career Specialist to support the student letters were dynamite, but once again, the student letter failed to focus on JMG and leadership; as well as their commitment and involvement in the MCA, including: community service projects, fundraising and volunteerism. Make sure that if you, as the teacher, mention the student's achievements within the community, such as civic involvement, volunteerism, etc; this information should also be stated in the letter by the student.

Some Helpful Hints for a Winning Letter:

- *Letters are to be the work of the student **ONLY!***
 - *Always use proper capitalization, punctuation, grammar and letter formatting.*
 - *Those letters detailing **leadership qualities** will take precedence over all other entries. Holding an elected office in the MCA; volunteering through community service learning projects; donating time and extra efforts in fundraisers, civic activities and other events within your school and community are all positive traits for a great leader and the judges will be looking for these qualities when scoring.*
 - *Ask yourself why you might make a great candidate for the National Student Leadership Event in Washington DC and how this experience may contribute to the JMG Chapter's goals?*
 - *In writing your letter, speak from your heart on what matters most to you as an individual. List any detailed leadership experiences that have contributed to your success in school, the community or your Chapter's JMG program*
 - *The top four students in this category will receive an all-expense paid trip to Washington, D.C. for the JAG National Leadership Event **November 13-16, 2013.***
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Logo Event –

Chapter Event - 2.1 (pages 9 - 11, CEM)

The logos from last year were excellent but once again, many looked more like posters than logos. I've attached a document showcasing logos that are familiar to us all. Please remember to keep your design clean and simple. The logo design will be used on all promotional items for JMG, including the Career Development Conference in the spring.

Some Helpful Hints for a Winning Logo:

- *Logos are to be the work of the students **ONLY!***
- *Use Letter Forms that are **strong** and **bold** in your design.*
- *When designing the winning logo, draw an initial draft and perfect this until you have a clean, crisp, brightly-colored image that is appealing to the eye. Enlist in the aid of your school's art teacher, but please do the artwork yourself.*
- *Remember: the logo is NOT a poster, so please refrain from using excess verbiage and stick to the main theme – JMG!*
- *The winning design will be replicated on the t-shirts for the CDC, as well as other promotional documents for the JMG program.*
- ***Do NOT copy existing images or artwork for your JMG logo. Artwork that is copied or duplicated will be disqualified!***

Cover Design –

The Cover Design competition is used to promote Jobs for America's Graduates' and the winning entry will be displayed at the annual National Student Leadership Academy in Washington, D.C. in November. I have attached last year's winning Cover Design for your viewing.

Cover Designs must be received by JAG Field Services by October 14th
Please be sure to read the directions on the rules and procedures for this competition.

Please submit your competitive event entries to Jim Lambert before Tuesday, October 1st.

I hope this information is helpful to you. If you have any questions or other concerns regarding the competitive events, please contact me. (jlambert@mt.gov / 444-3354)

Jim